

Exclusive benefits

MAY 1, 2026 – APRIL 30, 2027

All of the luxuries of staying at The Reeds and more with an exclusive benefits program.

SALT SPA INCLUSIONS:

SPA SERVICE CREDIT

\$1,800 credit towards Spa Services throughout the year

10% DISCOUNT

on all spa services after credit

COMPLIMENTARY SPA ADD-ON

for every booked service at Salt Spa

BRINE THERAPY LOUNGE

complimentary access, for better respiratory health and relaxation

ACCOMMODATIONS:

2-NIGHT COMPLIMENTARY GUESTROOM STAY

midweek from October 11–March 31 at the Reeds & River House

NIGHT OF RESERVATIONS

take the elevator home with same day room rate of \$250

ROOM RESERVATIONS

a 10% discount will be applied to all room reservations made by the primary or secondary cardholder

RESTAURANT RESERVATIONS:

EXCLUSIVE RESERVATION ACCESS

at Water Star Grille, Buckets Margarita Bar & Cantina and Stone Harbor Pizza Pub. Never worry about waiting in line again!

AMENITIES:

EXCLUSIVE BEACH SERVICE ACCESS

experience summer in style with our beach butler service. Order beachside food and drinks from our branded Reeds chairs and umbrellas, complete with fresh towels, and beach tags.

CABANAS

receive 50% off our beachside cabanas for the perfect mix of sun and shade

REEDS HOUSE ACCOUNT

for exclusive charging privileges

24/7 PRIVATE FITNESS CENTER ACCESS

featuring industry-leading Technogym & access to our Spa Locker Rooms with multi-pressured shower and steam room

EXCLUSIVE TEXTING ACCESS

dedicated text line for reservations, questions and everything you need answered quickly

COMPLIMENTARY VALET PARKING & ELECTRIC CAR CHARGING

never look for a spot in town again

COMPLIMENTARY WATER SPORTS

on the Shelter Haven Basin including paddleboards, kayaks, and more

COMPLIMENTARY YOGA

8am daily, mid June–mid September

ROOF GARDEN ACCESS

REEDS REWARDS

receive \$200 back for every \$2,500 spent on your house account

INVITATION + PRIORITY ACCESS

to Reeds sponsored events

COMMUNITY PARTNERS DISCOUNTS

reduce rates for private charters, 15% discount at Blue Eden, Shorely Chic Clothing Store, Stephanies Gift Shop, Stone Harbor Movie Theatre

WAIVED ONE DAY

SITE FEE + AV FEES

on social and corporate events

WEDDINGS

receive a 50% reduced site fee and one complimentary room upgrade

REEDS CARD CONCIERGE

to curate your perfect Reeds experience

ADDITIONAL CARDHOLDER PERKS

throughout the year

20% OFF

Reeds branded apparel



TO SECURE
YOUR MEMBERSHIP

please call 267.461.4235 or email
cardholders@bridgehospitalitygroup.com

MEMBERSHIP FEE: \$3,675