

bridge gold key

TERMS AND CONDITIONS

MEMBERSHIP TERMS

- Upon approval, receipt of payment, and signature of agreement, guest will be enrolled in the Bridge Gold Card program.
- Card will be mailed to Cardholder by May 1, 2026, before the start of the program or within one week of payment.
- Privileges are available starting May 1, 2026 through April 30, 2027 and do not roll over.

Bridge Gold:

- Cardholder must provide the name of Secondary Cardholder as an authorized user at the time of agreement, in order for them to exercise privileges. Secondary Cardholder must reside at the same address, be a spouse, child, or significant other to Primary Cardholder. Cardholder & Secondary Cardholder must be 21 years of age or older. Cardholder or Secondary Cardholder are the only authorized users and must be present at the time of service. Cardholder must have physical card with identification code to receive privileges at the time of service. If card is not present, services cannot be rendered.
- Card privileges are non-transferable to friends or family of cardholder unless stated or approved by management. Instances that privileges can be extended to a friend or family are in the form of the \$1,800 spa credit and services as well as the complimentary overnight stay.
- Bridge Rewards will not be issued to cardholders with pending balances. Reward opportunities do not roll over with annual renewals.

ACCOMMODATIONS

- Special room rate of \$250 for same day reservations are subject to availability of standard guestrooms. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of the property for an upcharge rate. The hospitality suites are not available as part of this offer.

AMENITIES

- Complimentary parking as well as electric car charging services are available when Cardholder is patronizing the Reeds, any time of the year, based on the availability of services and parking capacities.

RESTAURANT RESERVATIONS

- One complimentary celebratory dinner reservation can be made for up to 4 guests including primary cardholder, based on availability (Some blackout dates may apply) at any, one, dining location of your choice (REEDS: Buckets Margarita Bar, Sax Restaurant, Stone Harbor Pizza Pub, Water Star Grille; RIVER HOUSE: Odette's Restaurant, ROOF). Dinner is complimentary up to \$400. Reservations must be made in advance with the concierge team. Gratuity is not included.

HOUSE ACCOUNT

- House Account privileges can be arranged for all Cardholders. Cardholders can charge their house accounts for all services rendered at a Bridge Hospitality restaurant. Cardholders must have a valid Credit Card on file to use house account privileges.
- Cardholder will have access to reserving a total amount of \$4000 worth of overnight and dining credit at Bridge Hospitality properties (Reeds and River House). Credits will be applied to a house account for use. If cardholder goes over credit, balance will be charged to card on file. Reservations will be based on availability of standard guestrooms and regular dining charges. This benefit cannot be rolled over and is non-transferable unless approved by management.

- The credit card on file will be charged for any house account charges accumulated at the close of each billing month. A statement of charges will be emailed to the Cardholder for their records. If there are billing issues, house account privileges can be suspended without notice.
- Cardholders who select house account privileges will be entered into the Bridge Rewards program. For every \$2,500 charged to the Cardholder's house account in food and beverage related expenditures at The Reeds or River House, the Cardholder will be issued a \$200 gift card to the associated property to be used towards their next dining experience, once their house account is fully reconciled.

AGREEMENT

- Cardholder understands and agrees that each property may have private functions, special events, or other occupancy that limits or eliminates property availability. All privileges are subject to availability and blackout dates.

The Reeds Specific:

AMENITIES

- Yoga is available at The Reeds daily from 8am-9am on The Roof Garden from June 15, 2026, through September 15, 2026. Cardholder will have access to daily complimentary classes when presenting Reeds Card and may bring up to 2 guests complimentary. Access may be subject to availability.
- Cardholder will have access to The Reeds exclusive Beach Leisure Service. Cardholder understands that the primary and secondary Member may bring up to 2 guests at a time (total of four people) to beach leisure service unless previously arranged with management, based on availability. There is an additional upcharge of \$10 per extra chair and umbrella for guests of cardholders when more than two guests are present.
- Cardholder will be extended access to The Reeds Beach Service program when available, including the GEM Car Shuttle, chairs, umbrellas, towels, tags, and Beach Butler access. Some blackout dates may apply. The Reeds Beach Service program is limited to the primary and secondary members and two guests maximum. Additional cardholders are allowed.
- GEM car transportation will be offered from The Reeds premises to any location in Stone Harbor between 80th Street and 122nd Street from 9am and 9pm, daily, Labor Day through end of September, based on availability (some blackout dates may apply). This is available for groups up to 5 guests, primary cardholder included. A return trip to the Reeds will be offered during the hours above, however, this GEM car service will not be available to go between two alternate locations. All arrangements must be made 24 hours in advance through the concierge.
- Cardholder will have complimentary access to The Reeds Bay Activity equipment including kayaks, paddle boards, etc. based on availability during operating hours. Member is permitted to bring up to 2 guests with them, depending on availability.
- Cardholder understands cabanas are provided on a first come first served basis. Only 2 guests at a time are permitted to join the primary and secondary cardholder. Extra umbrellas and chairs can be provided for an additional \$10 per extra chair and umbrella.
- Cardholder will have access to The Reeds fitness center and access to the locker room daily from 6am -10pm. During hours of operation (9am-5pm) please check in with the spa reception to access locker rooms.
- Our plunge pool and hot tub is located on the second floor within our Roof Garden. Availability of these amenities varies based on private events.

Cardholder understands and agrees that The Reeds may have private functions, special events, or other occupancy that limits or eliminates property availability. All privileges are subject to availability and blackout dates.

RESTAURANT RESERVATIONS

- Reservation access at the Water Star Grille, The Reeds will be available during standard operating hours. Cardholders are the only guests that can secure reservations at Water Star Grille.
- Reservations must be made directly by the Cardholder and will be honored based on availability at the time of request, blackout dates will apply. Card must be presented at the hostess stand to be seated. All Buckets Margarita Bar and Stone Harbor Pizza Pub reservations must be placed 24 hours in advance of the requested date and time.
- Reservations will be approved based on availability (Some blackout dates may apply). A maximum of two reservations per primary cardholder will be allowed per day for parties up to 6 guests. Seating location is not guaranteed, and reservations can not be confirmed for the bar or railing areas.

SALT SPA

- Cardholder will be offered a \$1800 spa credit to use towards scheduled spa services and treatments at Salt Spa. Value does not apply to retail purchases or gratuities, has no cash value, and cannot roll over. Appointments must be scheduled in advance based on availability; some blackout dates may apply.

EVENTS

- Cardholder understands that waived event fees are only for social and corporate events booked through the Reeds sales team.
- Cardholders receive waived site and AV fees for only the first day of their event. Management has the right to deny or change this perk as necessary.
- Wedding offers and discounts are available to members at the discretion of the property and may be subject to availability and restrictions.
- Blackout dates may apply, and the event perk has no cash value and is non-transferable.
- Reduced 50% wedding site fee, and one complimentary room upgrade are subject to availability, blackout dates may apply, and the offer has no cash value and is non-transferable.

COMMUNITY PARTNERS

- Proof of membership or membership card will be required to use community discounts.
- Community partners hold the right to honor or deny any discounts or offerings per the membership agreement.
- Experiences offered by the hotel are based on availability.

Bridge Gold

- Cardholder will receive a 10% discount off of all spa services (excluding retail and gratuities) after credit has been fully utilized until the end of the Cardholder Agreement on April 30, 2027, not to be combined with any other offer or special pricing. Complimentary Spa service add-ons are available one per treatment. This excludes CBD full body add-ons. Offer cannot be applied to treatments booked with a package or special promotion.
- Please ask about available complimentary add-ons at the time of spa reservation. Cardholders will have exclusive access to The Reeds Brine Therapy Lounge during the regularly scheduled hours of operation by appointment, based on availability. Some blackout dates may apply.
- Cardholder can purchase all Reeds Branded apparel at 20% off standard retail pricing.

River House specific - Roof membership:

CARD BENEFITS

- Cardholder will have daily access to ROOF at River House based on hours of operation and availability. Cardholder may bring up to 2 guests to ROOF at a time (total of four people) unless previously arranged with management, based on availability.
- Member guests must be 18 years and older to access ROOF. Exceptions may apply for holidays such as Mother's Day, Father's Day, Thanksgiving, etc.

AMENITIES

- Cardholder will have access to the River House custom bike fleet, based on availability.

RESTAURANT RESERVATIONS

- Reservations at ROOF are suggested but not required. Cardholders without reservations will be provided with access/seating based on availability. Seating is limited and not always guaranteed. Cardholder should understand that ROOF may not be available on select dates as identified by River House management. Cardholder will be notified in advance of any closures.
- Members should understand and accept that if there are any unclosed tabs, card on file will be charged and a 20% gratuity will be applied.

AGREEMENT

- Cardholder must always abide to all MEMBERSHIP terms at the time of sign up. ROOF VIP Privileges may be revoked at the discretion of Bridge Hospitality Group management. Cardholder is not entitled to refund/credit in the case of privilege revocation.
- Cardholder understands that a Bridge Membership is non-refundable.
- This agreement and privileges will expire on April 30, 2027.