

REEDS CARD

TERMS AND CONDITIONS

2025/2026

MEMBERSHIP TERMS

- Upon approval, receipt of payment, and signature of agreement, guest will be enrolled in the Reeds Card program.
- Cards will be mailed to Cardholder by May 1, 2025 before the start of the program or within one week of payment. Privileges are available starting May 1, 2025 through April 30, 2026 and do not roll over.
- Cardholder will be provided two cards and will be charged \$25 for each replacement card issued in the event Reeds Card is lost or stolen. Cardholder must provide the name of Secondary Cardholder as an authorized user at the time of agreement, in order for them to exercise privileges. Up to two (2) additional cardholders may be authorized to use privileges for an additional fee of \$100 per cardholder. If requested, please email cardholders@bridgehospitalitygroup.com to make arrangements.
- Cardholder or Secondary Cardholder are the only authorized users and must be present at the time of service.
- Cardholder must have physical card with identification code to receive privileges at the time of service. If card is not present, services cannot be rendered. Card privileges are non-transferable to friends or family of cardholder unless approved by management.

HOUSE ACCOUNT

- House Account privileges can be arranged for all Cardholders. Cardholders can charge their house accounts for all services rendered at the Salt Spa, Water Star Grille, SAX Restaurant and Lounge, Buckets Margarita Bar & Cantina, Stone Harbor Pizza Pub, and on merchandise.
- Cardholders must have a valid Credit Card on file to use house account privileges. The credit card on file will be charged for any house account charges accumulated at the close of each billing month. A statement of charges will be emailed to the Cardholder for their records. If there are billing issues, house account privileges can be suspended without notice. Cardholders who select house account privileges will be entered into the Reeds Rewards program.
- For every \$2,500 charged to the Cardholder's house account in food and beverage related expenditures (excluding tax, gratuity, or other miscellaneous charges) at Water Star Grille, SAX Restaurant and Lounge, Buckets Margarita Bar & Cantina, or Stone Harbor Pizza Pub, the Cardholder will be issued a \$200 Reeds gift card, once their house account is fully reconciled. Reeds Rewards will not be issued to cardholders with pending balances. Reward opportunities do not roll over with annual renewals.

ACCOMMODATIONS

- Special room rate of \$250 for same day reservations is subject to availability of standard guestrooms. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of The Reeds for an upcharge rate. Blackout dates apply.
- The hospitality suites are not available as part of this offer. Complimentary parking as well as electric car charging services are available when Cardholder is patronizing the Reeds, any time of the year, based on the availability of services and parking capacities.
- Cardholder will have access to reserving (1) 2-night stay in a standard guestroom at a complimentary rate from October 11, 2025– March 31, 2026. Reservations will be based on availability of standard guestrooms. Blackout dates will apply. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of The Reeds for an upcharge rate.

RESTAURANT RESERVATIONS

- Reservation access at Water Star Grille will be available during standard operating hours. Reservations must be made directly by the Cardholder and will be honored based on availability at the time of request, blackout dates will apply. Card must be presented at the hostess stand to be seated.

COMMUNITY PARTNERS

- Proof of membership or membership card will be required to use community discounts.
- Community partners hold the right to honor or deny any discounts or offerings per the membership agreement.
- Experiences offered by the hotel are based on availability.

EVENTS

- Waived event fees are only for social and corporate events booked through the Reeds sales team.
- Members receive waived site and AV fees for only the first day of their event. Management has the right to deny or change this perk as necessary.

AMENITIES

- Cardholder will be offered (1) parking spot when they are physically present at The Reeds.
- Yoga is available at The Reeds daily from 8am-9am in The Roof Garden from June 16, 2025 through September 1, 2025. Cardholder will have access to daily complimentary classes when presenting your Reeds Card. Access may be subject to availability and dates are subject to change.
- Cardholder will have complimentary access to The Reeds Bay Activity equipment including kayaks, paddle boards, etc. based on availability during operating hours.
- For access to The Reeds exclusive Beach Butler Service, Cardholder must upgrade to the Reserve Card level, if available at the time of request.
- Cardholder will have access to The Reeds fitness center and access to the locker room daily from 6am-10pm.
- Roof Garden VIP Lounge is open daily from July -September, from 10am – 3pm on the second floor, Roof Garden. Availability may vary based on private event bookings. Reservation not required. Seating based on availability. Cardholder understands and agrees that The Reeds may have private functions, special events, or other occupancy that limits or eliminates property availability. All privileges are subject to availability and black-out dates. Privileges may be revoked at the discretion of The Reeds management. Dates and time availability subject to change.

AGREEMENT

- Cardholder is not entitled to refund/credit in the case of privilege revocation.
- Cardholder understands a Reeds Membership is non-refundable.
- This agreement and privileges will expire on April 30, 2026.