

two tiers of exclusive reeds card benefits

MAY 1, 2024 – APRIL 30, 2025

REEDS RESERVE LIMITED EDITION

All of the luxuries of The Reeds card program plus elevated spa perks

SALT SPA INCLUSIONS:

SPA SERVICE CREDIT

\$1,800 credit towards Spa Services throughout the year & 10% discount on all services after credit.

10% DISCOUNT

on all spa services after credit

COMPLIMENTARY SPA ADD-ON

for every booked service at Salt Spa

BRINE THERAPY LOUNGE

unlimited access, for better respiratory health and relaxation

REEDS HOUSE ACCOUNT

for exclusive charging privileges

ZINGLE TEXT ACCESS

dedicated text line for reservations, questions and everything you need answered quickly

ACCOMMODATIONS:

2-NIGHT COMPLIMENTARY GUESTROOM STAY

midweek from October 11–March 3 at the Reeds & River House

'NIGHT OF' RESERVATIONS

take the elevator home with reduced 'night of' rates

RESTAURANT RESERVATIONS:

EXCLUSIVE RESERVATION ACCESS

at Water Star Grille Buckets Margarita Bar & Cantina and Stone Harbor Pizza Pub. Never worry about waiting in line again!

AMENITIES:

EXCLUSIVE BEACH SERVICE ACCESS

experience summer in style with our beach butler service. Order beachside food and drinks from our branded Reeds chairs and umbrellas, complete with fresh towels.

24/7 PRIVATE FITNESS CENTER ACCESS

featuring industry-leading Technogym

COMPLIMENTARY VALET PARKING

never look for a spot in town again

ELECTRIC CAR CHARGING

COMPLIMENTARY WATER SPORTS

on the Shelter Haven Basin including paddleboards, kayaks, and more

COMPLIMENTARY YOGA

8am daily, mid June–Labor Day weekend

VIP ROOF GARDEN LOUNGE ACCESS

REEDS REWARDS

receive \$200 back towards your next dining experience when using your house account

INVITATION + PRIORITY ACCESS

to Reeds sponsored events

REEDS CARD CONCIERGE

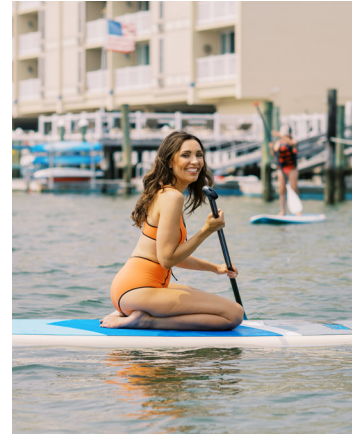
to curate your perfect Reeds experience

ADD'L CARDHOLDER PERKS

throughout the year

20% OFF Reeds branded apparel

MEMBERSHIP FEE: \$3,675



TO SECURE YOUR MEMBERSHIP please call 267.461.4235 or email sdils@bridgehospitalitygroup.com

REEDS RESERVE TERMS AND CONDITIONS

MEMBERSHIPS TERMS

- Upon approval, receipt of payment, and signature of agreement, guest will be enrolled in the Reeds Reserve program.
- Card will be mailed to Cardholder by May 1, 2024 before the start of the program or within one week of payment. Privileges are available starting May 1, 2024 through April 30, 2025 and do not roll over.
- Cardholder will be provided two cards and will be charged \$25 for each replacement card issued in the event Reeds / Reserve Card is lost or stolen. Cardholder must provide the name of Secondary Cardholder as an authorized user at the time of agreement, in order for them to exercise privileges.
- Up to two (2) additional cardholders may be authorized to use privileges for an additional fee of \$100 per cardholder. If requested, please email cardholders@bridgehospitalitygroup.com to make arrangements. Cardholder or Secondary Cardholder are the only authorized users and must be present at the time of service. Cardholder must have physical card with identification code to receive privileges at the time of service. If card is not present, services cannot be rendered.
- Card privileges are non-transferable to friends or family of cardholder unless stated or approved by management. Instances that privileges can be extended to a friend or family are in the form of the \$1,800 spa credit and services as well as the complimentary overnight stay.

HOUSE ACCOUNT

- House Account privileges can be arranged for all Cardholders. Cardholders can charge their house accounts for all services rendered at the Salt Spa, Water Star Grille, SAX Restaurant and Lounge, Buckets Margarita Bar & Cantina, Stone Harbor Pizza Pub, and on merchandise.
- Cardholders must have a valid credit card on file to use house account privileges. The credit card on file will be charged for any house account charges accumulated at the close of each billing month. A statement of charges will be emailed to the Cardholder for their records.
- If there are billing issues, house account privileges can be suspended without notice. Cardholders who select house account privileges will be entered into the Reeds Rewards program.
- For every \$2,500 charged to the Cardholder's house account in food and beverage related expenditures (excluding tax, gratuity, or other miscellaneous charges) at Water Star Grille, SAX Restaurant and Lounge, Buckets Margarita Bar & Cantina, or Stone Harbor Pizza Pub, the Cardholder will be issued a \$200 Reeds gift card, once their house account is fully reconciled. Reeds Rewards will not be issued to cardholders with pending balances. Reward opportunities do not roll over with annual renewals.

ACCOMMODATIONS

- Special room rate of \$250 for same day reservations is subject to availability of standard guestrooms. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of

The Reeds for an upcharge rate. The hospitality suites are not available as part of this offer.

- Cardholder will have access to reserving (1) 2-night stay in a standard guestroom at a complimentary rate from October 11, 2024 – March 31, 2025. Reservations will be based on availability of standard guestrooms. Blackout dates will apply.
- Cardholder will have access to reserving (1) midweek 2-night stay in a standard guestroom at a complimentary rate from October 15, 2024 – March 31, 2025 at River House at Odette's in New Hope, PA. Reservations will be based on availability of standard guestrooms. Blackout dates will apply. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of River House for an upcharge rate. This benefit cannot be rolled over.
- Upgraded room types such as suites may be offered, based on availability, at the sole discretion of The Reeds for an upcharge rate. The hospitality suites are not available as part of this offer. This benefit cannot be rolled over and is nontransferable.

AMENITIES

- Complimentary parking as well as electric car charging services are available when Cardholder is patronizing the Reeds, any time of the year, based on the availability of services and parking capacities. Cardholder will be offered (1) parking spot when they are physically present at The Reeds.
- Yoga is available at The Reeds daily from 8am-9am on The Roof Garden from June 17, 2024 through September 2, 2024. Cardholder will have access to daily complimentary classes when presenting Reeds Card. Access may be subject to availability.
- Cardholder will have complimentary access to The Reeds Bay Activity equipment including kayaks, paddle boards, etc. based on availability during operating hours.
- Cardholder will have access to The Reeds exclusive Beach Leisure Service. Cardholder understands that the primary and secondary Member may bring up to 2 guests at a time (total of four people) to beach leisure service unless previously arranged with management, based on availability. Cardholder will be extended access to The Reeds Beach Service program amenities when available, including the GEM Car Shuttle, chairs, umbrellas, towels, tags, and Beach Butler access. Some blackout dates may apply.
- Cardholder will have access to The Reeds fitness center and access to the locker room during the spa operating hours.
- Roof Garden VIP Lounge is open daily from July 4th – September 2nd, from 10am – 3pm in the second floor, Roof Garden. Availability may vary based on private event bookings. Reservation not required. Seating based on availability. Cardholder understands and agrees that The Reeds may have private functions, special events, or other occupancy that limits or eliminates property availability. All privileges are subject to availability and black-out dates.

- Cardholder can purchase all Reeds Branded apparel at 20% off standard retail pricing.

RESTAURANT RESERVATIONS

- Reservation access at Water Star Grille will be available during standard operating hours. Cardholders are the only guests that can secure reservations at Water Star Grille after 6pm. Reservations must be made directly by the Cardholder and will be honored based on availability at the time of request, blackout dates will apply. Card must be presented at the hostess stand to be seated.
- All Buckets Margarita Bar and Stone Harbor Pizza Pub reservations must be placed 24 hours in advance of the requested date and time to guarantee availability. Otherwise, reservations will be approved based on availability (Some black out dates may apply). A maximum of one reservation per primary cardholder will be allowed per day for parties up to 6 guests. Seating location is not guaranteed, and reservations can not be confirmed for the bar or railing areas.

SALT SPA

- Cardholder will be offered a \$1800 spa credit to use towards scheduled spa services and treatments at Salt Spa. Value does not apply to retail purchases or gratuities, has no cash value, and cannot roll over. Appointments must be scheduled in advance based on availability; some blackout dates may apply.
- Cardholder will receive a 10% discount off of all spa services (excluding retail and gratuities) after credit has been fully utilized until the end of the Cardholder Agreement on April 30, 2025, not to be combined with any other offer or special pricing.
- Complimentary Spa service add-ons are available one per treatment. This excludes CBD full body add-ons. Offer can not be applied to treatments booked with a package or special promotion. Please ask about available complimentary add-ons at the time of spa reservation.

Cardholder will have exclusive access to The Reeds Brine Light Therapy Lounge during the regularly scheduled hours of operation by appointment, based on availability. Some blackout dates may apply.

AGREEMENT

- Privileges may be revoked at the discretion of The Reeds management. Cardholder is not entitled to refund/credit in the case of privilege revocation.
- Cardholder understands the Reeds Reserve Membership is non-refundable.
- Cardholder understands and agrees that the terms and conditions in the section above apply to this membership level. This agreement and privileges will expire on April 30, 2025.

