

# exclusive reeds card benefits

MAY 1, 2024 – APRIL 30, 2025

## REEDS CARD

*All of the luxuries of staying at The Reeds and more with an exclusive benefits program.*

### 24/7 PRIVATE FITNESS CENTER ACCESS

featuring industry-leading Technogym

### EXCLUSIVE RESERVATION ACCESS

at Water Star Grille

### COMPLIMENTARY VALET PARKING

never look for a spot in town again

### REEDS HOUSE ACCOUNT

for exclusive charging privileges

### REEDS REWARDS

receive \$200 back towards your next dining experience when using your house account

### COMPLIMENTARY WATER SPORTS

on the Shelter Haven Basin including paddleboards, kayaks, and more

### COMPLIMENTARY YOGA

8am daily, mid June–Labor Day weekend

### VIP ROOF GARDEN LOUNGE ACCESS

### ELECTRIC CAR CHARGING

### 2-NIGHT COMPLIMENTARY GUESTROOM STAY

### 'NIGHT OF' RESERVATIONS

take the elevator home with reduced 'night of' rates

### INVITATION + PRIORITY ACCESS

to Reeds sponsored events

### REEDS CARD CONCIERGE

to curate your perfect Reeds experience

### ADD'L CARDHOLDER PERKS

throughout the year

**MEMBERSHIP FEE:** \$1,095



TO SECURE YOUR MEMBERSHIP please call 267.461.4235 or email [sdils@bridgehospitalitygroup.com](mailto:sdils@bridgehospitalitygroup.com)

# REEDS CARD TERMS AND CONDITIONS

---

## MEMBERSHIP TERMS

- Upon approval, receipt of payment, and signature of agreement, guest will be enrolled in the Reeds Card program.
- Card will be mailed to Cardholder by May 1, 2024 before the start of the program or within one week of payment. Privileges are available starting May 1, 2024 through April 30, 2025 and do not roll over.
- Cardholder will be provided two cards and will be charged \$25 for each replacement card issued in the event Reeds Card is lost or stolen. Cardholder must provide the name of Secondary Cardholder as an authorized user at the time of agreement, in order for them to exercise privileges. Up to two (2) additional cardholders may be authorized to use privileges for an additional fee of \$100 per cardholder. If requested, please email [cardholders@bridgehospitalitygroup.com](mailto:cardholders@bridgehospitalitygroup.com) to make arrangements.
- Cardholder or Secondary Cardholder are the only authorized users and must be present at the time of service.
- Cardholder must have physical card with identification code to receive privileges at the time of service. If card is not present, services cannot be rendered. Card privileges are non-transferable to friends or family of cardholder unless stated or approved by management.

## HOUSE ACCOUNT

- House Account privileges can be arranged for all Cardholders. Cardholders can charge their house accounts for all services rendered at the Salt Spa, Water Star Grille, SAX Restaurant and Lounge, Buckets Margarita Bar & Cantina, Stone Harbor Pizza Pub, and on merchandise.
- Cardholders must have a valid Credit Card on file to use house account privileges. The credit card on file will be charged for any house account charges accumulated at the close of each billing month. A statement of charges will be emailed to the Cardholder for their records. If there are billing issues, house account privileges can be suspended without notice. Cardholders who select house account privileges will be entered into the Reeds Rewards program.
- For every \$2,500 charged to the Cardholder's house account in food and beverage related expenditures (excluding tax, gratuity, or other miscellaneous charges) at Water Star Grille, SAX Restaurant and Lounge, Buckets Margarita Bar & Cantina, or Stone Harbor Pizza Pub, the Cardholder will be issued a \$200 Reeds gift card, once their house account is fully reconciled. Reeds Rewards will not be issued to cardholders with pending balances. Reward opportunities do not roll over with annual renewals.

## ACCOMMODATIONS

- Special room rate of \$250 for same day reservations is subject to availability of standard guestrooms. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of The Reeds for an upcharge rate.
- The hospitality suites are not available as part of this offer. Complimentary parking as well as electric car charging services are available when Cardholder is patronizing the Reeds, any time of the year, based on the availability of services and parking capacities.

- Cardholder will have access to reserving (1) 2-night stay in a standard guestroom at a complimentary rate from October 11, 2024 – March 31, 2025. Reservations will be based on availability of standard guestrooms. Blackout dates will apply. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of The Reeds for an upcharge rate.

## RESTAURANT RESERVATIONS

- Reservation access at Water Star Grille will be available during standard operating hours. Cardholders are the only guests that can secure reservations at Water Star Grille after 6pm. Reservations must be made directly by the Cardholder and will be honored based on availability at the time of request, blackout dates will apply. Card must be presented at the hostess stand to be seated.

## AMENITIES

- Cardholder will be offered (1) parking spot when they are physically present at The Reeds.
- Yoga is available at The Reeds daily from 8am-9am on The Roof Garden from June 17, 2024 through September 2, 2024. Cardholder will have access to daily complimentary classes when presenting Reeds Card. Access may be subject to availability.
- Cardholder will have complimentary access to The Reeds Bay Activity equipment including kayaks, paddle boards, etc. based on availability during operating hours.
- For access to The Reeds exclusive Beach Butler Service, Cardholder must upgrade to the Reserve Card level, if available at the time of request.
- Cardholder will have access to The Reeds fitness center and locker room during the regular operating hours.
- Roof Garden VIP Lounge is open daily from July 4th - September 2nd, from 10am – 3pm in the second floor, Roof Garden. Availability may vary based on private event bookings. Reservation not required. Seating based on availability. Cardholder understands and agrees that The Reeds may have private functions, special events, or other occupancy that limits or eliminates property availability. All privileges are subject to availability and black-out dates. Privileges may be revoked at the discretion of The Reeds management.

## AGREEMENT

- Cardholder is not entitled to refund/credit in the case of privilege revocation.
- Cardholder understands a Reeds Membership is non-refundable.
- This agreement and privileges will expire on April 30, 2025.