



BRIDGE GOLD



UNLOCK MEMBER
EXCLUSIVE BENEFITS
WITH THE BRIDGE
GOLD CARD.

MEMBERSHIP FEE \$7,950
MAY 1, 2024 – APRIL 30, 2025

LIMITED MEMBERSHIPS AVAILABLE

To secure your membership,
please call 267.461.4235 or email
sdils@bridgehospitalitygroup.com



UNIVERSAL BENEFITS

\$4,000 RESORT STAY CREDIT
stay at Reeds and River House
using only membership credit

**COMPLIMENTARY
VALET PARKING**
at Reeds and River House

BRIDGE CARD CONCIERGE
to curate your perfect Reeds
and River House experiences

ZINGLE TEXT ACCESS
dedicated text line for reservations,
questions and everything you
need answered quickly

**EXCLUSIVE
RESERVATION ACCESS**
at all Bridge Hospitality restaurants

ONE SPECIAL OCCASION DINNER
at any location, a \$400 value

BRIDGE HOUSE ACCOUNT
for exclusive charging privileges

BRIDGE REWARDS
receive \$200 back towards your
next dining experience when
using your house account

'NIGHT OF' RESERVATIONS
take the elevator home with reduced
'night of' rates after 6pm

INVITATION + PRIORITY ACCESS
to Reeds and River House
sponsored events

NO CANCELLATION POLICY
on any reservation or ticket of any
time, at any property or venue

20% OFF BRANDED APPAREL

RIVER HOUSE EXCLUSIVE

PRIVATE ROOF MEMBERSHIP
an elevated lounge & dining experience,
high above the Delaware River

COMPLIMENTARY BIKE ACCESS
for pedaling around New Hope

REEDS EXCLUSIVE

SALT SPA SERVICES
\$1,800 credit towards spa services
throughout the year

10% DISCOUNT
on all spa services after credit

BRINE THERAPY LOUNGE
unlimited access, to better
respiratory health and relaxation

COMPLIMENTARY SPA ADD-ON
for every booked service at Salt Spa

10% DISCOUNT
Reeds at Sea boat excursions

EXCLUSIVE BEACH SERVICE
umbrella, chairs, butler service,
and towels all summer long

GEM CAR ON ISLAND TRANSPORT

COMPLIMENTARY WATER SPORTS
on Shelter Haven Basin including
paddleboards, kayaks, and more

PRIVATE FITNESS CENTER ACCESS
featuring industry-leading
equipment, Technogym

COMPLIMENTARY YOGA
mid June through Labor Day weekend

**VIP ROOF GARDEN
LOUNGE ACCESS**



2024/25

TERMS AND CONDITIONS

MEMBERSHIP TERMS

- Upon approval, receipt of payment, and signature of agreement, guest will be enrolled in the Bridge Gold Key program.
- Card will be mailed to Cardholder by May 1, 2024 before the start of the program or within one week of payment.
- Privileges are available starting May 1, 2024 through April 30, 2025 and do not roll over.
- Cardholder will be provided two cards and will be charged \$25 for each replacement card issued in the event Bridge Gold Card is lost or stolen.
- Cardholder must provide the name of Secondary Cardholder as an authorized user at the time of agreement, in order for them to exercise privileges. Secondary Cardholder must reside at the same address, be a spouse, child, or significant other to Primary Cardholder. Cardholder & Secondary Cardholder must be 21 years of age or older. Cardholder or Secondary Cardholder are the only authorized users and must be present at the time of service. Cardholder must have physical card with identification code to receive privileges at the time of service. If card is not present, services cannot be rendered.
- Card privileges are non-transferable to friends or family of cardholder unless stated or approved by management.
- Bridge Rewards will not be issued to cardholders with pending balances. Reward opportunities do not roll over with annual renewals. Special room rate of \$200 for same day reservations made after 6 pm is subject to availability of standard guestrooms. Upgraded room types such as suites may be offered, based on availability, at the sole discretion of the property for an upcharge rate. The hospitality suites are not available as part of this offer.

ACCOMMODATIONS

- Cardholder will have access to reserving \$4000 worth of overnight stays at Bridge Hospitality properties (Reeds and River House). Credits will be applied to a house account for use. If cardholder goes over room credit, balance will be charged to card on file. Reservations will be based on availability of standard guestrooms. This benefit cannot be rolled over and is non-transferable unless approved by management.

AMENITIES

- Complimentary parking as well as electric car charging services are available when Cardholder is patronizing the Reeds, any time of the year, based on the availability of services and parking capacities.

RESTAURANT RESERVATIONS

- One complimentary celebratory dinner reservation can be made for up to 4 guests including primary cardholder, based on availability (Some blackout dates may apply) at any, one, dining location of your choice (REEDS: Buckets Margarita Bar, Sax Restaurant, Stone Harbor Pizza Pub, Water Star Grille; RIVER HOUSE: Odette's Restaurant, ROOF). Dinner is complimentary up to \$400. Gratuity is not included.

HOUSE ACCOUNT

- House Account privileges can be arranged for all Cardholders. Cardholders can charge their house accounts for all services rendered at a Bridge Hospitality restaurant.

Cardholders must have a valid Credit Card on file to use house account privileges.

- The credit card on file will be charged for any house account charges accumulated at the close of each billing month. A statement of charges will be emailed to the Cardholder for their records. If there are billing issues, house account privileges can be suspended without notice.
- Cardholders who select house account privileges will be entered into the Bridge Rewards program. For every \$2,500 charged to the Cardholder's house account in food and beverage related expenditures at The Reeds or River House, the Cardholder will be issued a \$200 gift card to the associated property to be used towards their next dining experience, once their house account is fully reconciled.

AGREEMENT

- Cardholder understands and agrees that each property may have private functions, special events, or other occupancy that limits or eliminates property availability. All privileges are subject to availability and blackout dates.

THE REEDS SPECIFIC:

AMENITIES

- Yoga is available at The Reeds daily from 8am-9am on The Roof Garden from June 19, 2024 through September 4, 2024. Cardholder will have access to daily complimentary classes when presenting Bridge Club Card. Access may be subject to availability.
- Cardholder will be extended access to The Reeds Beach Service program when available, including the GEM Car Shuttle, chairs, umbrellas, towels, tags, and Beach Butler access. Some blackout dates may apply. The Reeds Beach Service program is limited to the primary and secondary members and two guests maximum. Additional cardholders are allowed.
- GEM car transportation will be offered from The Reeds premise to any location in Stone Harbor between 80th Street and 122nd Street from 9am and 9pm, daily, June 1st through Labor Day, based on availability (some blackout dates may apply). This is available for groups up to 5 guests, primary cardholder included. A return trip to the Reeds will be offered during the hours above, however, this GEM car service will not be available to go between two alternate locations. All arrangements must be made 24 hours in advance through the concierge.
- Cardholder will have complimentary access to The Reeds Bay Activity equipment including kayaks, paddle boards, etc. based on availability during operating hours. Cardholder will have access to The Reeds fitness center and locker room during the regularly operating hours.
- Roof Garden VIP Lounge is open daily from July 1st – August 31st, from 10am – 3pm in the second floor, Roof Garden. Availability may vary based on private event bookings. Lounge setting, food and cocktail service, complimentary snacks and refreshments are available. Reservation not required. Seating based on availability.

RESTAURANT RESERVATIONS

- Reservation access at the Water Star Grille, The Reeds will be available during standard operating hours. Cardholders are the only guests that can secure reservations at Water Star Grille after 6pm.



- Reservations must be made directly by the Cardholder and will be honored based on availability at the time of request, blackout dates will apply. Card must be presented at the hostess stand to be seated. All Buckets Margarita Bar and Stone Harbor Pizza Pub reservations must be placed 24 hours in advance of the requested date and time.

- Reservations will be approved based on availability (Some blackout dates may apply). A maximum of two reservations per primary cardholder will be allowed per day for parties up to 6 guests. Seating location is not guaranteed, and reservations can not be confirmed for the bar or railing areas.

SALT SPA

- Cardholder will be offered a \$1800 spa credit to use towards scheduled spa services and treatments at Salt Spa. Value does not apply to retail purchases or gratuities, has no cash value, and cannot roll over. Appointments must be scheduled in advance based on availability; some blackout dates may apply.

- Cardholder will receive a 10% discount off of all spa services (excluding retail and gratuities) after credit has been fully utilized until the end of the Cardholder Agreement on April 30, 2025, not to be combined with any other offer or special pricing. Complimentary Spa service add-ons are available one per treatment. This excludes CBD full body add-ons. Offer can not be applied to treatments booked with a package or special promotion.

- Please ask about available complimentary add-ons at the time of spa reservation. Cardholder will have exclusive access to The Reeds Brine Light Therapy Lounge during the regularly scheduled hours of operation by appointment, based on availability. Some blackout dates may apply.

RIVER HOUSE SPECIFIC - ROOF MEMBERSHIP:

CARD BENEFITS

- Cardholder will have daily access to ROOF at River House based on hours of operation and availability. Cardholder may bring up to 2 guests to ROOF at a time (total of four people) unless previously arranged with management, based on availability.

- Member guests must be 18 years and older to access ROOF. Exceptions may apply for holidays such as Mother's Day, Father's Day, Thanksgiving, etc.

AMENITIES

- Cardholder will have access to the River House Priority bike program, based on availability.

RESTAURANT RESERVATIONS

- Reservations at ROOF are suggested but not required. Cardholders without reservations will be provided with access/seating based on availability. Seating is limited and not always guaranteed. Cardholder should understand that ROOF may not be available on select dates as identified by River House management. Cardholder will be notified in advance of any closures.

- Members should understand and accept that if there are any unclosed tabs, card on file will be charged and a 20% gratuity will be applied.

AGREEMENT

- Cardholder must always abide to all MEMBERSHIP terms on the at the time of sign up. ROOF VIP Privileges may be revoked at the discretion of Bridge Hospitality Group management. Cardholder is not entitled to refund/credit in the case of privilege revocation.

- Cardholder understands that a Bridge Membership is non-refundable.

- This agreement and privileges will expire on April 30, 2025.